



BSI-NHC Strategic Plan



I. Executive Summary

The National Hope Collaborative (NHC) aims to uplift marginalized communities by providing essential health and social services as well as training for jobs and bringing higher standards of living for the underserved communities of veterans, people living at or below the poverty level and people returning from incarceration to rejoin families.

The Brotherhood and Sisterhood (BSI) International/ Blacks and Whites Uniting Communities is an IRS 501(C)(03) tax exempt nonprofit corporation operating for 35 years in the DC area and now doing business as (DBA) the National Hope Collaborative (NHC).

Through collaboration with other organizations and partners, we address cultural, socio-economic, and health-related disparities, ensuring survival, safety, and security for at-risk populations. The NHC has 10 priority area of focus: Workforce Development, Education, Arts & Culture, Public Safety, Violence Prevention, Public Health (Drug Treatment and Women's Birthing Health), Community Bank/Credit Unions, Youth Recreation/Community and Cultural Centers, Business Development and Capacity Building, Housing, Agriculture.

II. Elevation Pitch

NHC advocates for marginalized and underserved populations, offering enhanced quality of life through collaborative efforts with socio-economic, cultural, and health organizations nationwide, eliminating disparities in education, social justice, and economic opportunities.

III. NHC Mission Statement

NHC ensures the survival, safety, and security of at-risk, disadvantaged minority families and communities by collaborating with other entities to provide creative health and social services programs, eliminating disproportionate health impacts and institutional barriers.

IV. NHC SWOT Analysis

Internal Key Strengths:

- Collective collaboration
- Programmatic diversity
- Nationwide networking
- Addressing socio-economic health needs
- Diverse skill sets
- Effective communication channels
- Strategic planning and implementation capabilities
- Job training initiatives

IV. NHC SWOT Analysis

Internal Weaknesses:

- Objective outcome anticipation
- Means of achieving goals undefined
- Limited community leader recognition
- Inactive website and email
- Insufficient assets
- Unestablished nationwide reputation

IV. NHC SWOT Analysis

Opportunities:

- Policy reforms addressing systemic inequalities.
- Accessing available funding streams
- Developing comprehensive racial and ethnic health services programs
- Fostering community engagement and partnership

IV. NHC SWOT Analysis

Threats:

- External changes in consumer trends
- Institutional challenges promoting the status quo.
- Profitable private sector promoting harmful practices.
- Time allocation between planning and implementation

V. Goals

5-Year Company Goals:

- Reduce community violence by 30% nationwide.
- Decrease police brutality through policy advocacy.
- Establish the Jobs for Peace program.
- Reduce incarceration and recidivism rates by 20%.
- Improve food security and economic opportunities.
- Enhance educational outcomes and health access.
- Increase cultural enrichment and digital technology accessibility.
- Increase Housing opportunities.

V. Goals

1-Year Company Goals:

- Host the first concert for Awareness.
- Establish NHC operations in each state.
- Develop relationships with business and community leadership.

VI. Key Performance Indicator

Regular evaluation of program effectiveness, stakeholder feedback, and impact assessments to adapt strategies and meet evolving needs.

VII. Target Customers

Implement comprehensive initiatives for enhanced accessibility, tailored support programs, capacity building, advocacy, community engagement, and continuous evaluation to empower marginalized communities and individuals facing systemic barriers



Operations Plan for The National Hope Collaborative

I. Introduction

The National Hope Collaborative (NHC) is dedicated to providing essential health and social services to marginalized communities across the nation. Our operations plan outlines the strategies and processes we will implement to effectively deliver our programs and achieve our mission.

II. Organizational Structure

The BSI/NHC is created to work collaboratively in an organized manner bringing together state leaders around the country to ensure The Biden Harris Build Back Better Plan includes all Americans, including those who are often left out.



II. Organizational Structure

Leadership Team:

- Executive Director: Oversees overall operations and strategic direction.
- Deputy Director: Assist the Executive in overall management and operations.
- 12 State Partners
- Program Managers: Responsible for the development and implementation of specific programs.
- Marketing Director: Provide leadership in marketing for BSI-NHC
- Administrative Staff: Provides administrative support for day-to-day operations, including finance, HR, and communications.



II. Organizational Structure

BSI/NHC Board of Directors:

- Provides governance oversight and strategic guidance.
- Comprised of community leaders, experts, and stakeholders.



III. Program Development and Implementation

Needs Assessment:

- Conduct regular needs assessments to identify priority areas and target populations.
- Gather data through surveys, focus groups, and community consultations.

Program Design:

- Develop evidence-based programs tailored to address identified needs.
- Collaborate with community partners and stakeholders to ensure cultural relevance and effectiveness.

Implementation Strategy:

- Establish clear timelines, milestones, and responsibilities for program implementation.
- Allocate resources effectively to support program activities.

IV. Service Delivery

Direct Services:

- Provide direct services such as healthcare access, education, job training, and social support.
- Partner with local service providers and organizations to extend reach and impact.

Community Engagement:

- Foster community engagement through outreach events, workshops, and town hall meetings.
- Empower community members to actively participate in program development and decision-making.

V. Resource Management

Financial Management:

- Develop and maintain a detailed budget for each program and overall organization.
- Monitor expenses and revenue streams to ensure financial sustainability.
- Human Resources:
- Recruit and retain qualified staff with diverse skills and backgrounds.
- Provide ongoing training and professional development opportunities.

Technology and Infrastructure:

- Invest in technology infrastructure to support program delivery and communication.
- Ensure data security and privacy compliance.

VII. Partnerships and Collaboration

Community Partnerships:

- Cultivate strong relationships with local organizations, government agencies, and businesses.
- Leverage partnerships to maximize resources and reach underserved populations.

National Collaborations:

- Collaborate with other national organizations and advocacy groups to amplify impact and advocate for policy change.

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VIII. Risk Management

Identification and Mitigation:

- Identify potential risks and challenges to program implementation and organizational sustainability.
- Develop contingency plans and mitigation strategies to address risks as they arise.

IX. Communication and Outreach

External Communication:

- Develop a comprehensive communication strategy to raise awareness of NHC's mission and programs.
- Utilize traditional and digital media channels to reach target audiences.

Internal Communication:

- Foster open and transparent communication among staff, volunteers, and board members.
- Hold regular meetings and provide opportunities for feedback and collaboration.

X. Continuous Improvement

Learning Culture:

- Foster a culture of continuous learning and improvement within the organization.
- Encourage staff to share lessons learned and best practices.

Adaptation and Innovation:

- Remain flexible and adaptable to changing needs and circumstances.
- Embrace innovation and experimentation to improve program effectiveness and efficiency.

BSI/NHC Budget

Description	Indirect Ser.	Direct and Amount
Education (college)	2000	\$44,000,000
Arts & Culture	2000	\$20,000,000
Public Safety/Violence Prevention	2000	\$20,000,000
Public Health (drug treatment)	1500	\$181,500,000
Community Bank/Credit Union (startup capital)	12	\$30,000,000
Youth Recreation/Community and Cultural Center	1	\$29,000,000
Business Development and Capacity Building	200	\$100,000,000
Housing	1000	\$150,000,000
Agriculture (land purchase)	4	\$5,500,000
Total	DS Per State 8500	600,000,000
Total ask for 12 States	DS National 102,000	7,200,000,000
	DS - Direct Service	20% ADMIN \$1,440,000,000

BSI/National Hope Collaborative Budget Narrative

This budget represents the National Hope Collaborative initiative to stabilize underserved marginalized and disadvantaged communities that are suffering from underemployment, health issues, housing, economic disparities, and proper representation for the survival of major urban and rural communities.

The Hope Collaborative represents twelve states and cities across America. This budget provides an opportunity for these states and cities to become thriving entities that will strengthen the foundation of our great country. The following represents the explanations of the line items of the \$7.2 billion budget request.

BSI/National Hope Collaborative Budget Narrative

Workforce Development:

\$20 million request is derived from a state equation (using Pennsylvania as an example) of \$10,000 service dollars for 2,000 individuals that support the clients from recruitment through retention. The client has the opportunity for a program life of 6-18 months. Case management, supportive services, education, job placement and life skills are the components covered in the service dollars.

Education (College):

\$44 million request was calculated from the Education Data Initiative with the annual national average of college tuition, based on serving 2,000 students per year.

BSI/National Hope Collaborative Budget Narrative

Arts and Culture:

\$20 million is based on 2,000 students, by averaging the costs for after-school programming related to arts and culture.

Public Safety/Violence Prevention

\$20 million request is derived from a state equation (using Pennsylvania Commission on Crime and Delinquency as an example) of \$10,000 service dollars for 2,000 individuals that support the clients from recruitment through retention. The client has the opportunity for a program life of 6-18 months. Court and legal support, case management, supportive services, education, job placement and life skills are the components covered in the service dollars.

BSI/National Hope Collaborative Budget Narrative

Public Health (drug treatment and women's birthing)

The \$181,500,000 is derived from research through the Philadelphia Department of Behavioral

Health based on \$121,000 per client for 1500 clients. The client program process will be in-patient and outpatient drug treatment services and women birthing health services.

Community Bank/Credit Union (startup capital)

The \$30 million is based on research through Financial Models Lab, with a per bank cost of \$2,500,000 per bank/credit union.

BSI/National Hope Collaborative Budget Narrative

These costs include:

Banking software/technology equipment

Office space Staffing:

Marketing/advertising

Security/surveillance

Furniture/office supplies

Legal and accounting fees for regulatory compliance

Licensing and permits

Insurance

BSI/National Hope Collaborative Budget Narrative

Youth Recreation/Community and Cultural Center:

The \$29 million per youth recreation/community and cultural center is based on the cost of development of the new Africatown Cultural Center in the city of Philadelphia.

Business Development and Capacity Building:

The \$100 million figure comes from research through the Bainbridge Group (an independent financial consulting firm), estimating \$500,000 per business for 200 business.

BSI/National Hope Collaborative Budget Narrative

Housing

We have determined that the cost per family unit would be \$150,000 based on the tiny house concept development through the Black Male Community Council of Philadelphia.

Agriculture (land purchase)

The \$5,500,000 line item is based on research through the federal government's Farmers 2 Project that requires the providers to initially purchase 150 acres of land at an average asking price of \$1,375,000 per 150-acre unit. We propose 4 units per city.

The line items provided in the National Hope Collaborative proposal will stabilize marginalized and **disadvantaged communities with the support of \$8,640,000,000 per year for 5 years with a total ask for \$43,200,000,000.**